



Dear Educator,

We are happy to announce that Doodle for Google is returning for its 17th year this October! If you aren't familiar, Doodle for Google is an annual contest where we invite students in grades K-12 to express their creativity by drawing their very own Google Doodle in response to a theme. Prizes will be awarded to our Doodle Finalists and include scholarship money, a feature on Google's homepage, and more!

We're excited to share the theme for Doodle for Google 2025-26:

My superpower is...

This year's contest invites students to look inward and consider what unique strengths, qualities, or characteristics make them powerful – and we don't mean fantastical things like flying or super strength! We are inviting students to envision the authentic traits that make them special. A "superpower" could be something small, like the ability to make people laugh or being a good listener. We're excited to see the many ways that students uniquely contribute to their schools, families, or wider local communities.

As an educator, you play an important role in encouraging creativity among your students. Visit doodle4google.com or use this QR code →→→→→→ to learn more about the contest, discover how to enter, and find educator resources and curriculum guides around the theme. We've also included a handy submission form with this note that you can copy and use in your classroom.



Contest submissions are open from October 15, 2025 to December 3, 2025. Five students will be named Finalists and win a \$10,000 college scholarship, their Doodle on Google.com for 24 hours, Google technology, and more swag.

Of the Finalists, one student will be named National Winner and receive an additional \$45,000 scholarship and a \$50,000 technology package for their school.

We can't wait to see what your students create!

Happy doodling,
The Doodle for Google Team



How to enter

1

Print the entry form

2

Create the Doodle

2D Artwork

Use any visual art materials you want, from pencils to paint. You can create it directly on the entry form or on a separate sheet.

3D Artwork

If you create a sculpture or other 3D object, take a high-resolution photo of it to submit with the entry form.

Digital

Digital art is welcome, but only as a static image (a .jpg or .png file). We cannot accept video, audio, or any other animated format.

doodle4google.com

3

Fill out the entry form

Be sure to fill out every field, or your entry may be disqualified.

4

Send it all in

Submit online (recommended):

Combine the Doodle image and completed entry form into one .jpg or .png file. Then, visit doodles.google.com/d4g/enter/ and click or tap "Submit online."

Submit by mail:

If the Doodle was not created directly on the form, it must be attached to it (use glue or clear tape to do so). Carefully package your entry in an envelope so that it won't get damaged, affix the proper postage, and mail it to:

Google LLC
Doodle for Google
Spear Tower
1 Market Street Ste. 400
San Francisco, CA 94105-9868



Doodles that are not original works, contain logos, or copyrighted imagery will be disqualified. Only one application per student. Only the first Doodle entered for each student will be considered, and any additional Doodles will be disqualified. Please read through Contest Rules at <http://g.co/doodleforgoogle/rules> for more information.

Submit by
December 3, 2025
08:00 PM PST



G Doodle for Google 2025/26 Entry Form

By giving below, I acknowledge that I am a parent/legal guardian of the entrant and give my permission to enter the contest. I understand that the organization that I enter on the entry form is the organization that would receive the technology award if deemed a national winner. The organization will be subject to Google's Giving Policy. Have read and accepted the official Doodle for Google's Privacy Policy at google.com/privacypolicy and acknowledge that Google's Privacy Policy located at policies.google.com/terms applies. I confirm that the entrant is eligible according to the contest rules.

Parent/Guardian email address

Parent/Guardian signature

City, state, ZIP code

Parent/Guardian phone number

All fields are required.

Description of Doodle:
Tell us what you drew and how it represents "My superpower is..." (50 words max.)